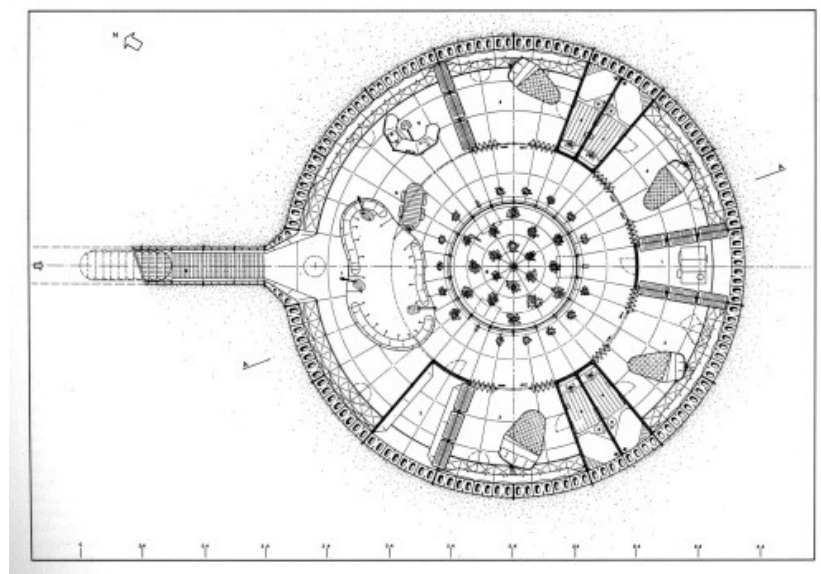
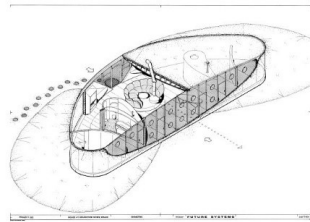


The Foundation Retreat



Retreat Overview and Program Proposal
V1.0.002 – 17 AUG 2017 AD



Our Vision: Guarding the Future for Humanity

The purpose of the Foundation Retreat is to educate, sustain and help progress humanity through providing a place for learning about and acquiring sustainable technology and protecting our future.

The Foundation Retreat

Our 'Green' Strategy

Current Trends and Positioning

The Retreat Strategy is to use the key elements of our vision that already align with key consumer trends to drive that vision as well as retail success for the Retreat ensuring long terms survival as a business.

Retail Availability

Making Sustainable Technology available to the consumer as a separate but related organization creating a sustainable fund for the retreat, protecting the retreat from collapse cause by the business and setting all of it up for success through the retail business

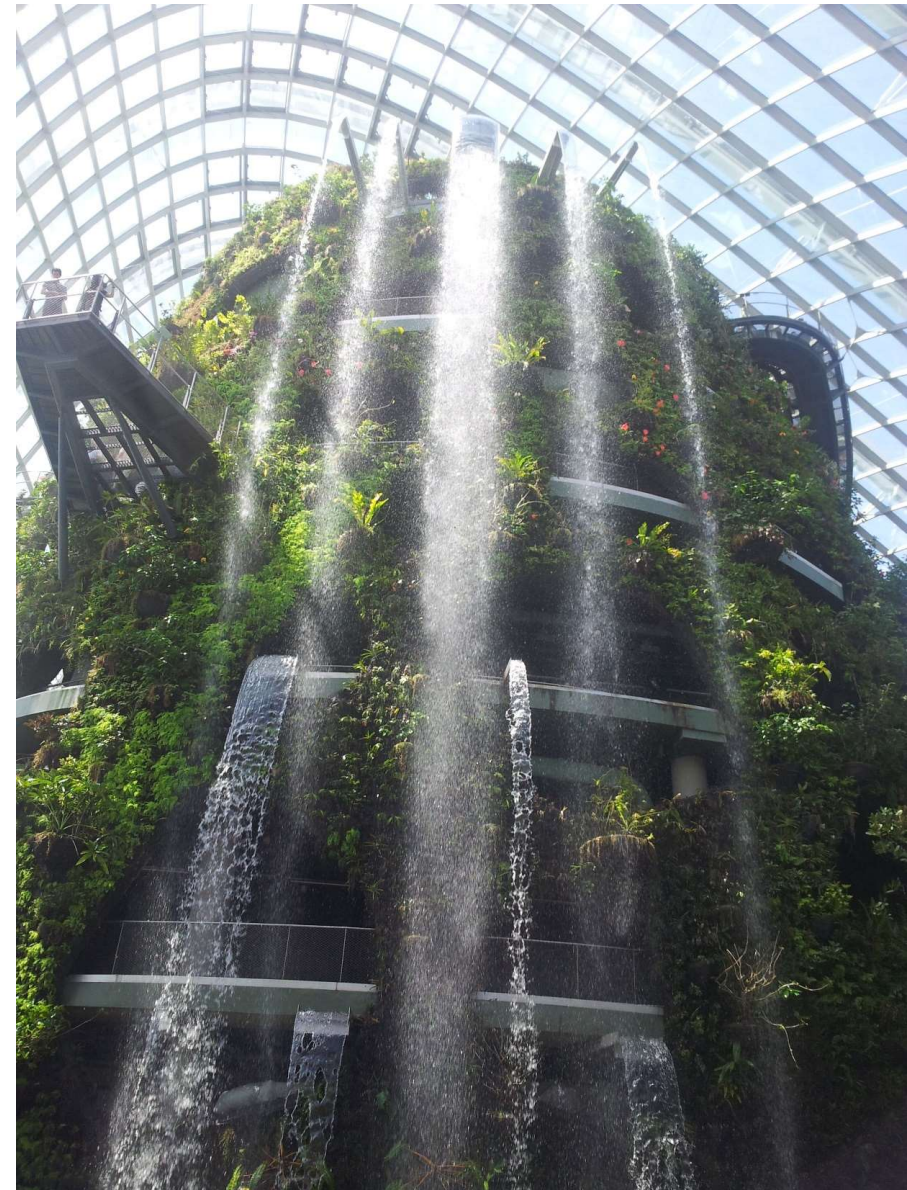
Education

A non profit educational institute focused on bring industry and universities together along with the Foundation library sponsoring projects, education and educational activities.

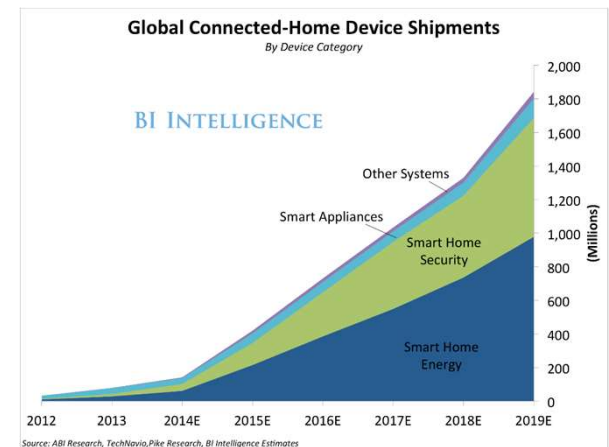
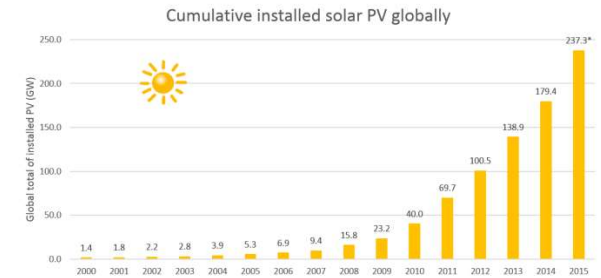
Long Term

A non profit educational institute focused on bring industry and universities together along with the Foundation library sponsoring projects, education and educational activities.

The Foundation Retreat



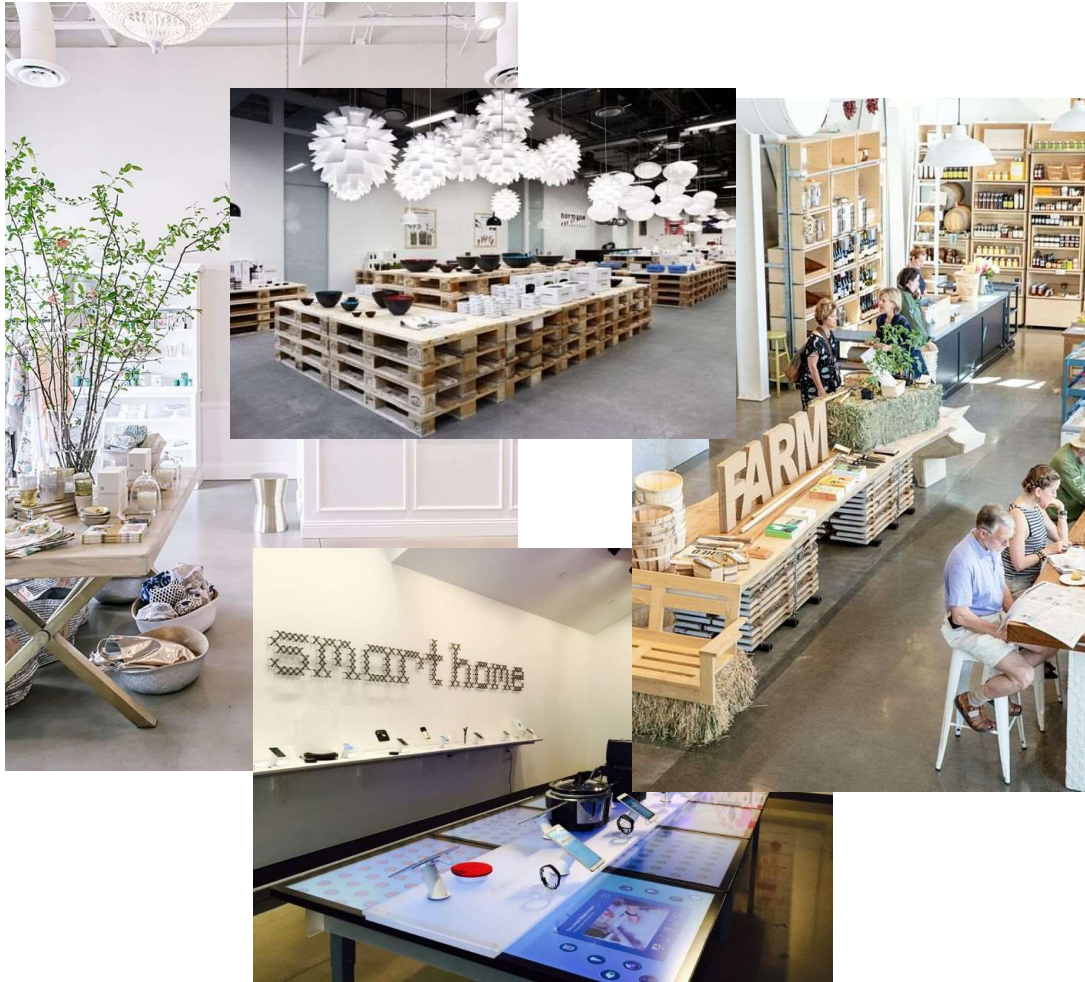
Trends and Growth in Green...



Retail Success is a Retail 'Experience'

Products:

- Smart Home Tech
- Aquaponics
- Permaculture
- Solar
- Sustainable Tech
- Alternative Power
- Education
- Aesthetic and Function
- Home Robotics
- Energy Savings
- Recycling
- Green Technology



Aesthetic Experience

The most success in brick and mortar is the experience you can't get on the computer.

Experts in Retail

The Sustainability Store it is about experts in the field that work there because they love it and honestly want to help w/o commission

Partnerships

From consumer education to partnership installations the 'Sustainability Store' is there to help.

Revenue from Retail



Building retail presence in green and sustainable technology

- 20% growth in sales in retail
- 24 months profitability/ROI
- Platform for store role out
- Franchise Driven Growth

Financial Model

YR1													
Month	1	2	3	4	5	6	7	8	9	10	11	12	
	\$20,000.00	\$24,000.00	\$28,800.00	\$34,560.00	\$41,472.00	\$49,766.40	\$49,766.40	\$59,719.68	\$71,663.62	\$85,996.34	\$103,195.61	\$123,834.73	
	\$12,000.00	\$14,400.00	\$17,280.00	\$20,736.00	\$24,883.20	\$29,859.84	\$29,859.84	\$35,831.81	\$42,998.17	\$51,597.80	\$61,917.36	\$74,300.84	
	\$8,000.00	\$9,600.00	\$11,520.00	\$13,824.00	\$16,588.80	\$19,906.56	\$19,906.56	\$23,887.87	\$28,665.45	\$34,398.54	\$41,278.24	\$49,533.89	
YR2													
	1	2	3	4	5	6	7	8	9	10	11	12	
	\$148,601.67	\$178,322.01	\$213,986.41	\$256,783.69	\$308,140.43	\$369,768.52	\$443,722.22	\$532,466.67	\$638,960.00	\$766,752.00	\$920,102.40	\$1,104,122.88	
	\$89,161.00	\$106,993.21	\$128,391.85	\$154,070.22	\$184,884.26	\$221,861.11	\$266,233.33	\$319,480.00	\$383,376.00	\$460,051.20	\$552,061.44	\$662,473.73	
	\$59,440.67	\$71,328.80	\$85,594.56	\$102,713.48	\$123,256.17	\$147,907.41	\$177,488.89	\$212,986.67	\$255,584.00	\$306,700.80	\$368,040.96	\$441,649.15	\$2,629,801.47

Construction Costing Estimates	
\$320,000.00	2.5 Acres center street
\$36,887.00	Class room steel building
\$40,000.00	Library
\$40,000.00	Tiny homes
\$100,000.00	Retail space building
\$100,000.00	Property Setup
\$300,000.00	Retail Inventory
\$100,000.00	Greenhouse
Total:	\$1,396,887.00

24 Month return on 20% growth in retail in a single location.

Altruism Driving Profit



The Retreat Provides a platform for the retail business, a show case of altruism and a look at the future

- Viral Marketing
- Altruistic Business Model
- Capitalizing Trends
- Industry Thought leadership
- Demonstrating Good Intent

The Ask – [TBD]

Creates Trends Key Value Proposition

The Foundation Retreat is about sustainability and preservation built on trends already in market. but the 2.5 million in the long run funds the building and construction of the sustainability store helps position

- Create 2 organizations, the retreat as an NPO and the retail store as a corporation.
- 40% equity note in retail business (5% employee reserve)
- Management advisory role
- Financial oversight
- Dedicated team
- Board seat on NPO


THANK YOU

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206.653.5143


The fall of Empire, gentlemen, is a massive thing, however, and not easily fought. It is dictated by a rising bureaucracy, a receding initiative, a freezing of caste, a damming of curiosity—a hundred other factors. It has been going on, as I have said, for centuries, and it is too majestic and massive a movement to stop.

~ Isaac Asimov, Foundation


Retail Product Portfolio Example – Smart Home




amazon echo



echo dot




echo show




Starter kits
Works with Alexa

Alexa works with a variety of connected devices. These solutions will help you start building your smart home.


Featured starter kits that work with Alexa




Samsung SmartThings
Hub & Outlet



Philips Hue Starter Kit
White & Color Light




Philips Hue Starter Kit
White Light




INSTEON Starter Kit
Hub & Dimmer

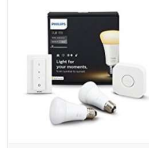
All Lighting Dimmers & Switches Outlets Locks Sort by: ▾




Samsung SmartThings Hub, 2nd Generation, with Schlage Connect BE469NX CAM 619 Touchscreen Deadbolt, Satin Nickel and Leviton Z-Wave



Wink Hub 2 and Leviton DZPA1-2BW Decora Smart Plug-in Outlet with Z-Wave Technology, White
\$124.92 ✓ prime




Philips Hue White Ambiance Smart Bulb Starter Kit (2 A19 Bulbs, 1 Bridge, and 1 Dimmer Switch, Compatible with Amazon Alexa, Apple HomeKit, and Google Assistant)




Wink Hub 2 with Schlage Connect BE469NX CAM 619 Touchscreen Deadbolt, Satin Nickel


Base for Google Home
Metal and fabric bases designed with you and your home in mind
From \$20
[SHOP NOW](#)




Google Wifi
Home life, uninterrupted
From \$114 \$129
[SHOP NOW](#)




Nest Learning Thermostat
\$249
[SHOP NOW](#)




Nest Protect: 2nd Gen Smoke + CO Alarm
\$119
[SHOP NOW](#)



Nest Cam Indoor
From \$199
[SHOP NOW](#)



Nest Cam Outdoor
\$199
[SHOP NOW](#)



Retail Product Portfolio Example – Alternate Energy



100-Watt Portable Generator Power Inverter, 40800mAh CPAP Battery Pack Hurricane Emergency Power Supply Charged by Solar Panel/Wall Outlet/Car with Dual 110V AC... by PAXCESS

\$143.88 ~~\$299.99~~ **prime**
Get it by **Wednesday, Sep 13**

★★★★☆ 164

Product Features
... size power supply on the market. This silent and gas-free solar...

Best Seller



Solar Charger, Dizaul 5000mAh Portable Solar Power Bank Waterproof/Shockproof/Dustproof Dual USB Battery Bank for cell... by dizaul.

\$28.99 ~~\$34.99~~ **prime** (4-5 days)
In Stock

★★★★☆ 2,282

Product Features
... charger to recharge itself via solar power, due to the limited surface...

Best Seller



Anker 21W Dual USB Solar Charger, PowerPort Solar for iPhone 7 / 6s / Plus, iPad Pro / Air 2 / mini, Galaxy S7 / S6 / Edge / Plus, Note 5 / 4, LG, Nexus, HTC and More by Anker

\$61.99 ~~\$99.99~~ **prime**
Get it by **Monday, Sep 11**

★★★★☆ 978

Product Features
... solar array is 21.5-23.5% efficient, providing enough power to...



Renogy 100 Watts 12 Volts Monocrystalline Solar Starter Kit by Renogy

\$196.99 **prime**
Get it by **Monday, Sep 11**

More Buying Choices
\$177.29 (9 used & new offers)

★★★★☆ 805

Product Description
... to, quiet power production and grid independence. This solar kit comes...

Sponsored



Expower Solar Charger 6000mAh S...
\$22.99 **prime**
★★★★☆ 57



Solar Bird Bath Fountain Pump, Ub...
\$13.99 **prime**
★★★★☆ 22



Solar Powered Wasp Trap Catcher...
\$15.99 **prime**
★★★★☆ 186



Solar Mole Repellent Repel Mole...
\$21.68 **prime**
★★★★☆ 15



Windmill (DB-400) 400W 12V Wind Turbine Generator kit by Windmill

\$399.00 ~~\$699.00~~ **prime**
Get it by **Monday, Sep 11**

★★★★☆ 25

Product Features
... power: 400W, Rated speed: 46 ft/s, Voltage system: 12V, Cut-in wind...



Thames & Kosmos Wind Power 2.0 by Thames & Kosmos

\$44.90 (21 new offers)

★★★★☆ 103

Manufacturer recommended age: 8 - 50 Years

Product Features
... Build wind powered generators to energize your electric vehicles and...



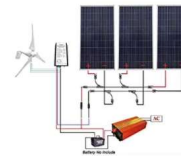
Sunforce AC/DC Power Converter by Sunforce

\$19.97 ~~\$34.99~~ **prime**
Get it by **Monday, Sep 11**

★★★★☆ 377

More Buying Choices
\$13.71 (11 used & new offers)

Product Features
... Device Supported-Antenna: Power Description-Input Voltage-110 V...



ECO-WORTHY 12 Volts to 110 Volts Wind Solar Power: 400W Wind Turbine Generator & 3pcs 160W Poly Solar Panels & 1KW 12V-110V Off Grid Inverter & Cable Connector for... by ECO-WORTHY

\$1,034.00
FREE Shipping on eligible orders

★★★★☆ 7

3% off item with purchase of 1 items See Details

Product Features
... Green wires connect with wind turbine (in no particular order...)

Retail Product Portfolio Example – Food



AquaSprouts Garden
by AquaSprouts

\$169⁹⁵ **prime**
Get it by **Monday, Sep 11**

More Buying Choices
\$169.95 new (3 offers)

★★★★☆ 37

Product Features
... self-sustaining aquarium & aquaponics kit for the home, office or ...



How to Build a Home Grown Aquaponics System Cheap Jan 3, 2014

by Tony Lamb

Kindle Edition
\$0⁹⁹

★★★★☆ 32

AQUAPONICS
SIMPLE GUIDE TO GROWING VEGETABLES USING AQUAPONICS



Aquaponics: Simple Guide to Growing Vegetables Using Aquaponics (Aquaponics, aquaponic gardening, aquaponic systems, organic vegetables, vegetable gardening) Ja...
by Alex Allen

Paperback
\$6⁹⁹ **prime**
Get it by **Monday, Sep 11**

★★★★☆ 20

Kindle Edition
\$0.00 **kindleunlimited**
Read this and over 1 million books with Kindle Unlimited.
\$2⁹⁹ to buy

Other Formats: Audible Audio Edition



Rubbermaid Commercial Stock Tank
by Rubbermaid Commercial Products

\$19⁸⁴ - \$2,469²⁵ **prime** (4-5 days)
Some sizes are Prime eligible

★★★★☆ 139

More Buying Choices
\$99.41 (14 used & new offers)



Palram Nature Series Hybrid Hobby Greenhouse - 6' x 4' x 7', Forest Green
by Palram

\$358⁹⁹ ~~\$529.00~~ **prime** (4-5 days)
More Buying Choices
\$358.99 (8 new offers)

★★★★☆ 82

Product Features
... Palram's line of hobby greenhouse accessories to maximize space ...

Amazon's Choice



Gardman R687 4-Tier Mini Greenhouse, 27" Long x 18" Wide x 63" High
by Gardman

\$35⁹⁹ ~~\$42.49~~ **prime**
Get it by **Monday, Sep 11**

More Buying Choices
\$32.39 (18 used & new offers)

★★★★☆ 1,133

Product Description
... Gardman R687 4-Tier Mini Greenhouse. Give your seeds, seedlings, and ...



Palram Snap & Grow 8' Series Hobby Greenhouse - 8 x 8 x 9 Silver
by Palram

\$811⁵⁸ ~~\$1,099.00~~ **prime** (4-5 days)
More Buying Choices
\$811.58 (16 new offers)

★★★★☆ 102

Product Description
... Snap & Grow™ 8' x 8' Silver greenhouse couldn't be more aptly named. ...

Shop by Category



Greenhouses



Agricultural Structures & Hardware



Greenhouse Parts & Accessories



Sports Fan Patio, Lawn & Garden Products



Greenhouse Cold Frames



Best Choice Products Outdoor Portable Garden 2-Tier 8 Shelves Mini Walk-In Greenhouse
by Best Choice Products

\$57⁹⁵ **prime**
Get it by **Wednesday, Sep 13**

★★★★☆ 6

Product Features
... Walk-in greenhouse is perfect item to carry your plant-growing season ...